

# Cognitive Investment Management consulting

Supercharge your investment approach with Big Data, Semantics & Machine Learning

DATA   
TO VALUE

Investment research approaches in the era of Social Media, Big Data and viral news are facing unprecedented challenges. The volume and variety of information sources is rapidly increasing and the window to assimilate and act on relevant information is shortening. Combined with tightening margins and research budgets its unsurprising that many managers are struggling with this information tsunami.

At Data to Value we relish a challenge and possess extensive experience within Investment Management –in both the discretionary and algorithmic spaces. We have developed a unique approach to supercharge your proven investment approach with the latest Data Science techniques and data sources.

## Data to Value

We are a Data consultancy that specialises in applying the latest Data Science and Big Data techniques to help organisations maximise the value of their data.

## Our Cognitive Investment Management consulting service

enables clients to rapidly incorporate the latest Big Data, Semantics and Machine Learning techniques into their investment approach.

## Our solution

Through onsite consulting or a remote, managed service we supercharge your investment approach

## Here's how we do it:

We understand the features of your existing investment approach and identify opportunities to leverage larger data volumes and new data types / sources.

We enhance your existing tools and processes by prototyping solutions to help you better understand your positions, companies, sectors, portfolios, risks and other considerations.

Following successful prototyping we help you to implement full scale solutions that leverage the latest Big Data, Semantics and Machine Learning techniques.

Interactive analytics, dashboards and data solutions are delivered either via:

- Onsite consulting
- Remote managed services

We extract value from all data types and storage technologies:



We provide you with interactive dashboards and analytics



Explore connections and relationships hiding investment opportunities

Better understand and mitigate your direct and indirect portfolio risks

Leverage social media and crowd data such as Twitter sentiment

Scale up your proven investment approach using Machine Learning and Big Data

## To find out more contact:

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## Or visit our website:

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